



July 31 - August 2, 2009
**Attendee
 Registration**

Complete all sections of this form. You must also submit two business credential documents that confirm your affiliation with the industry. Fax your credentials along with this form and your two business credential documents to 708.344.4444. Please submit your credentials by July 6, 2009 to receive your badge prior to the show.

PLEASE ENTER DIRECTLY INTO PDF FORM USING ADOBE READER. All questions must be answered in order to process your application.

If you have a Priority Code, please enter here.

CONTACT INFORMATION

Name _____ Title _____

Company Name _____

Company Address 1 (Street address, PO Box, etc.) _____

Company Address 2 (Suite number, etc.) _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Direct Phone _____

Direct Fax _____ E-mail _____

How did you hear about WSA? (Select One Only)

- Email
- From friend/co-worker
- Postcard
- Fax
- Attended Previous Event
- Direct Mail
- Browsing/Searching Web
- Advertisement
- Brochure

CONTACT PROFILE

What is your job title? (Check only one)

- Owner
- General Manager
- Vice President
- President
- Merchandiser
- Corporate Executive
- Purchasing Manager / Director
- Sourcing*
- Sales/ Marketing Manager / Director
- Advertising / Display Manager / Director
- Manufacturing / Production Manager
- Designer / Design Services*
- Product Developer*
- Other—Please Specify _____

What products/services does your firm Sell/Resell? (Check only one)

- Textiles
- Trim
- Leather
- Consulting
- Technology Solutions
- Store Equipment / Supplies / Fixtures
- Inventory Systems
- Contract Manufacturing
- Finished Footwear Accessories
- Other- Please Specify _____
- Does Not Apply

Which category most closely describes your business? (Check only one)

- Importer / Exporter of Finished Goods - \$ 0
- Distributor of Finished Goods - \$ 0
- Wholesaler of Finished Goods - \$ 0
- Component Supplies - \$295
- Service Provider - \$ 295
- Jobber / Reseller - \$295
- Retail Services & Technology - \$ 295
- Design Services - \$ 295
- Ad Sales - \$295
- Freight Forwarding / Shipping - \$295
- Financial Analyst - \$295
- Trade Promotion Organization / Government Agency - \$ 0
- Manufacturer of Finished Goods - \$ 1,450
- Other— Please Specify _____

* Registrants qualified with these titles MAY be eligible for registration fee discounts to attend Materials at WSA and The WSA Show.

Note: Credentials will be required to confirm selection above.

Please select which category(ies) best describes your business?

- Women's
- Men's
- Luxury
- Comfort
- Junior / Contemporary
- Athletic
- Rugged / Outdoor
- Children's
- Other—Please Specify _____

Payment Information: (check one)

- VISA
- MasterCard
- American Express
- Discover
- Check (The WSA Show)

Card No.	
Name as it appears on the card	
Signature	
Expiration Date	Amount

Children under the age of 16 will not be permitted in the exhibit hall. Waivers will not be issued. **Show Management reserves the right to deny eligibility or access to WSA for any company or individual.**

Submit this application online at www.wsashow.com or Fax form to **1.708.344.4444**

Mail to: WSA, C/O CSI, P.O. Box 581 Brookfield, Illinois 60513-0581

Once your application and business credentials have been processed and approved, a fax or e-mail confirmation will be sent to you. Until you have received your confirmation, you are NOT considered registered for the WSA Show.

For further assistance please email registration@wsashow.com or contact our call center at +1.708.486.0743 AN ENK INTERNATIONAL EVENT



FOOTWEAR & ACCESSORIES BUSINESS CONFERENCE REGISTRATION FORM

July/August 2009

PLEASE PRINT

Contact Information

Name	Email
Company	Fax

FRIDAY, July 31, 2009

- Step-by-Step Orientation for Buyers New to The WSA Show (WSA1)** FREE
Speaker: The WSA Show Retail Relations Team
8:30 a.m. – 9:30 a.m. – Las Vegas Convention Center
- How to Open and Run a Successful Store, Part 1 (RET1)** \$ 50.00
Speaker: Mercedes Gonzalez, Global Purchasing Companies
8:30 a.m. – 9:30 a.m. – Las Vegas Convention Center
- How to Open and Run a Successful Store, Part 2 (RET2)** \$ 50.00
Speaker: Mercedes Gonzalez, Global Purchasing Companies
9:45 a.m. – 10:45 a.m. – Las Vegas Convention Center
- Pantone Color Trends for Spring/Summer '10 and Beyond (PCT)** \$ 50.00
Speaker: Leatrice Eiseman, Pantone Inc.
11:00 a.m. – 12:00 p.m. – Las Vegas Convention Center
- Materials at WSA Workshop: Selecting the Right Supplier: Certification and Regulations (SRS)** \$ 50.00
Speaker: Karla S. Magruder, Fabrikology International
11:00 a.m. – 12:00 p.m. – Las Vegas Convention Center
- Spring/Summer '10: The Los Angeles Perspective (WCA)** \$ 50.00
Speaker: Fran Sude, Design Options
1:00 p.m. – 2:00 p.m. – Las Vegas Convention Center
- Materials at WSA Workshop: Green 2.0: Concept of Doing Business Right Rather than Doing Something Green as a Trend (GRN)** \$ 50.00
Speaker: Karla S. Magruder, Fabrikology International
2:00 p.m. – 3:00 p.m. – Las Vegas Convention Center
- Fashion Trends for Spring/Summer '10 (FT)** \$ 50.00
Speaker: Ellen Campuzano, FashionFACTSFolio
2:30 p.m. – 3:30 p.m. – Las Vegas Convention Center

SATURDAY, August 1, 2009

- CPSIA: Positioning Your Brand to Stay Ahead of the New Product Safety Law (PSL)** FREE
Speaker: Panel of Industry Experts
8:00 a.m. – 9:30 a.m. – Las Vegas Convention Center
- The Ins and Outs of Visual Merchandising: What's Hot, What's Not (VIS)** \$ 50.00
Speaker: Sharon Leicham, merchandisingHUB.com
9:00 a.m. – 10:00 a.m. – Las Vegas Convention Center
- Materials at WSA Workshop: Speed to Market, Part 2: How to Manage Your Supply Chain to Get Product to Market Faster (SPM)** \$ 50.00
Speaker: Mercedes Gonzalez, Global Purchasing Companies
10:00 a.m. – 11:00 a.m. – Las Vegas Convention Center
- Getting Started Selling On the Internet (GSE)** \$ 50.00
Speaker: Chris Finken, OrangeSoda Inc.
10:30 a.m. – 12:00 p.m. – Las Vegas Convention Center
- Your Inventory Heart (INV)** \$ 50.00
Speaker: Paul Erickson, RMSA
1:00 p.m. – 2:00 p.m. – Las Vegas Convention Center
- Materials at WSA Workshop: Fashion 101 for New Designers: How to Crash into the Business (FND)** \$ 50.00
Speaker: Mercedes Gonzalez, Global Purchasing Companies
2:00 p.m. – 3:00 p.m. – Las Vegas Convention Center

Billing Information: (select payment form)

- VISA MasterCard American Express Discover Check (The WSA Show)

Card No.
Name as it appears on the card
Signature
Expiration Date

Cancellation Policy— Refunds will be considered until July 6, 2009, after which time no refunds will be issued. Please submit your request for refund in writing clearly citing your reasons, to: registration@wsashow.com or mail to: **The WSA Show, 15821 Ventura Blvd., Suite 415, Encino, CA 94136.** Please allow 3 weeks after the show for processing. A 50% processing fee applies.

Exchanges will be considered until July 9, 2009, after which time no further requests will be considered. Please Note: Exchanges are limited to Name changes only, and/or products of equal value (subject to availability). Please submit the details of your request for exchange, including the business credentials of the individual to whom you wish to transfer your registration (if applicable) to : registration@wsashow.com or mail to: **The WSA Show, 15821 Ventura Blvd., Suite 415, Encino, CA 94136. Only an individual from the same company/organization will be considered for exchanges.**

Please fax or mail your completed form to: The WSA Show c/o CSI, PO Box 581, Brookfield, IL 60513-0581 Fax: 708.344.4444