



July 31 - August 2, 2009  
**Exhibitor  
Registration Form**

Please submit this form no later than July 6, 2009 to receive badge(s) prior to show.

PLEASE ENTER DIRECTLY INTO PDF FORM USING ADOBE ACROBAT READER.

**COMPANY INFORMATION**

Name \_\_\_\_\_

Title \_\_\_\_\_

Exhibiting Company \_\_\_\_\_

Company Address 1 \_\_\_\_\_  
(Street address, PO Box, etc.)

Company Address 2 \_\_\_\_\_  
(Suite number, etc.)

City \_\_\_\_\_ State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Direct Phone \_\_\_\_\_ Direct Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**EXECUTIVE & COMPANY PERSONNEL**

Badges for the exhibiting personnel listed below will be mailed to the main contact at the address provided on the exhibit contract.

PLEASE PRINT LEGIBLY

Name	Title	Brand to appear on badge	Email Address
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			

Children under the age of 16 will not be permitted in the exhibit hall. Waivers will not be issued.

Register online at [www.wsashow.com](http://www.wsashow.com) or Fax form to 1.708.344.4444

Mail to: The WSA Show, C/O CSI, P.O. Box 581 Brookfield, Illinois 60513-0581



# FOOTWEAR & ACCESSORIES BUSINESS CONFERENCE REGISTRATION FORM

July/August 2009

PLEASE PRINT

**Contact Information**

Name	Email
Company	Fax

**FRIDAY, July 31, 2009**

- Step-by-Step Orientation for Buyers New to The WSA Show (WSA1)** FREE  
Speaker: The WSA Show Retail Relations Team  
8:30 a.m. – 9:30 a.m. – Las Vegas Convention Center
- How to Open and Run a Successful Store, Part 1 (RET1)** \$ 50.00  
Speaker: Mercedes Gonzalez, Global Purchasing Companies  
8:30 a.m. – 9:30 a.m. – Las Vegas Convention Center
- How to Open and Run a Successful Store, Part 2 (RET2)** \$ 50.00  
Speaker: Mercedes Gonzalez, Global Purchasing Companies  
9:45 a.m. – 10:45 a.m. – Las Vegas Convention Center
- Pantone Color Trends for Spring/Summer '10 and Beyond (PCT)** \$ 50.00  
Speaker: Leatrice Eiseman, Pantone Inc.  
11:00 a.m. – 12:00 p.m. – Las Vegas Convention Center
- Materials at WSA Workshop: Selecting the Right Supplier: Certification and Regulations (SRS)** \$ 50.00  
Speaker: Karla S. Magruder, Fabrikology International  
11:00 a.m. – 12:00 p.m. – Las Vegas Convention Center
- Spring/Summer '10: The Los Angeles Perspective (WCA)** \$ 50.00  
Speaker: Fran Sude, Design Options  
1:00 p.m. – 2:00 p.m. – Las Vegas Convention Center
- Materials at WSA Workshop: Green 2.0: Concept of Doing Business Right Rather than Doing Something Green as a Trend (GRN)** \$ 50.00  
Speaker: Karla S. Magruder, Fabrikology International  
2:00 p.m. – 3:00 p.m. – Las Vegas Convention Center
- Fashion Trends for Spring/Summer '10 (FT)** \$ 50.00  
Speaker: Ellen Campuzano, FashionFACTSFolio  
2:30 p.m. – 3:30 p.m. – Las Vegas Convention Center

**SATURDAY, August 1, 2009**

- CPSIA: Positioning Your Brand to Stay Ahead of the New Product Safety Law (PSL)** FREE  
Speaker: Panel of Industry Experts  
8:00 a.m. – 9:30 a.m. – Las Vegas Convention Center
- The Ins and Outs of Visual Merchandising: What's Hot, What's Not (VIS)** \$ 50.00  
Speaker: Sharon Leicham, merchandisingHUB.com  
9:00 a.m. – 10:00 a.m. – Las Vegas Convention Center
- Materials at WSA Workshop: Speed to Market, Part 2: How to Manage Your Supply Chain to Get Product to Market Faster (SPM)** \$ 50.00  
Speaker: Mercedes Gonzalez, Global Purchasing Companies  
10:00 a.m. – 11:00 a.m. – Las Vegas Convention Center
- Getting Started Selling On the Internet (GSE)** \$ 50.00  
Speaker: Chris Finken, OrangeSoda Inc.  
10:30 a.m. – 12:00 p.m. – Las Vegas Convention Center
- Your Inventory Heart (INV)** \$ 50.00  
Speaker: Paul Erickson, RMSA  
1:00 p.m. – 2:00 p.m. – Las Vegas Convention Center
- Materials at WSA Workshop: Fashion 101 for New Designers: How to Crash into the Business (FND)** \$ 50.00  
Speaker: Mercedes Gonzalez, Global Purchasing Companies  
2:00 p.m. – 3:00 p.m. – Las Vegas Convention Center

**Billing Information:** (select payment form)

- VISA  MasterCard  American Express  Discover  Check (The WSA Show)

Card No.
Name as it appears on the card
Signature
Expiration Date

**Cancellation Policy**— Refunds will be considered until July 6, 2009, after which time no refunds will be issued. Please submit your request for refund in writing clearly citing your reasons, to: registration@wsashow.com or mail to: **The WSA Show, 15821 Ventura Blvd., Suite 415, Encino, CA 94136.** Please allow 3 weeks after the show for processing. A 50% processing fee applies.

Exchanges will be considered until July 9, 2009, after which time no further requests will be considered. Please Note: Exchanges are limited to Name changes only, and/or products of equal value (subject to availability). Please submit the details of your request for exchange, including the business credentials of the individual to whom you wish to transfer your registration (if applicable) to : registration@wsashow.com or mail to: **The WSA Show, 15821 Ventura Blvd., Suite 415, Encino, CA 94136. Only an individual from the same company/organization will be considered for exchanges.**

Please fax or mail your completed form to: The WSA Show c/o CSI, PO Box 581, Brookfield, IL 60513-0581 Fax: 708.344.4444