



New Buyer Checklist/Tips:

- ✓ Pre-Register for the show at www.wsashow.com or www.thecollectionsatwsa.com as a New Buyer. Click on the “Register Now” tab.
- ✓ Fax in your credentials before July 6, 2009 and you will receive your badge in the mail and avoid lines on-site.
- ✓ Make vendor appointments in advance with companies you want to see.
- ✓ Map out your itinerary with the myWSA Exhibitor Search online planning tool. http://www.wsashow.com/attendee_information/mywsa_exhibitor_search
- ✓ Come prepared to introduce yourself to prospective vendors by bringing copies of your business plan, pictures of your store, advertisements, logo, etc.
- ✓ Attend the complimentary Step by Step Orientation for Buyers New to The WSA Show, hosted by our Global Retail Relations Team. <http://www.wsashow.com/homepage/conferences>
- ✓ Sign up online for informative educational seminars conducted by industry experts at the Footwear & Accessories Business Conference at WSA. <http://www.wsashow.com/homepage/conferences>
- ✓ Plan airline and hotel reservations through the WSA Travel Desk before June 24, 2009 to ensure the best rates & travel packages. http://www.wsashow.com/homepage/hotel_and_travel
- ✓ Wear comfortable shoes!
- ✓ Contact our global retail relations team at buyer@wsashow.com if you have any questions or need help.

See you in Las Vegas!