

Please submit this form no later than **July 1, 2008** to receive badge(s) prior to show.

PLEASE ENTER DIRECTLY INTO PDF FORM USING ADOBE READER.

Company Information

Name _____

Title _____

Exhibiting Company _____

Company Address 1 _____

Company Address 2 _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Direct Phone _____ Direct Fax _____

E-mail _____

Executive & Company Personnel

Badges for the exhibiting personnel listed below will be mailed to the main contact at the address provided on the exhibit contract. PLEASE PRINT LEGIBLY

Name	Title	Brand to appear on badge	Email Address
1			
2			
3			
4			
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10			
11			
12			
13			

Children under the age of 16 will not be permitted in the exhibit hall. Waivers will not be issued.

Register online at www.wsashow.com or Fax form to 1.708.344.4444

Mail to: The WSA Show, C/O CSI, P.O. Box 581 Brookfield, Illinois 60513-0581

FOOTWEAR & ACCESSORIES BUSINESS CONFERENCE REGISTRATION FORM

Contact Information

PLEASE PRINT

Name	Email
Company	Fax

All seminars will be held at the Las Vegas Convention Center.

MONDAY, July 28, 2008

- Step-by-Step Orientation for Buyers New to The WSA Show** FREE
Speaker: The WSA Show Retail Relations Team, 7:30 a.m.–8:30 a.m.
- Make Your Inventory More Profitable** \$50.00
Speaker: Paul Erickson, 9:00 a.m.–10:00 a.m.
- How Much Should I Buy?** \$50.00
Speaker: Mort Haaz, 10:30 a.m.–11:30 a.m.
- Key Insights into Today's Footwear Consumer** \$50.00
Speaker: Marshal Cohen, 1:00 p.m.–2:00 p.m.
- The WSA Show Seminar for Retailers:
Pantone Color Trends for Spring/Summer '09 and Beyond** \$50.00
Speaker: Tod Schulman, 2:30 p.m.–3:30 p.m.

TUESDAY, July 29, 2008

- Materials at WSA Workshop for Designers:
Pantone Winter 2009/2010 Color Forecast** \$50.00
Speaker: Tod Schulman, 9:00 a.m.–10:00 a.m.
- Create a "Contagious Experience" for Your Customers: Marketing,
Customer Service & More!** \$50.00
Speaker: Anne Obarski, 9:00 a.m.–10:00 a.m.
- Fashion Trends for Spring/Summer '09** \$50.00
Speaker: Ellen Campuzano, 10:30 a.m.–11:30 a.m.
- How to Open and Run a Successful Store, Part 1** \$50.00
Speaker: Mercedes Gonzalez, 1:00 p.m.–2:00 p.m.
- How to Open and Run a Successful Store, Part 2** \$50.00
Speaker: Mercedes Gonzalez, 2:30 p.m.–3:30 p.m.

WEDNESDAY, July 30, 2008

- Visual Merchandising: 10 Ways to Better Displays** \$50.00
Speaker: Sharon Leicham, 9:00 a.m.–10:00 a.m.
- Take the Mystery Out of Hiring Great Employees** \$50.00
Speaker: Kathryn Dager, 10:30 a.m.–12:00 p.m.

Billing Information: (select payment form)

- VISA MasterCard American Express Discover Check (The WSA Show)

Card No.
Name as it appears on the card
Signature
Expiration Date

Cancellation Policy—Refunds will be considered until July 11, 2008, after which time no refunds will be issued. Please submit your request for refund in writing clearly citing your reasons, to: registration@wsashow.com or mail to: **The WSA Show, 15821 Ventura Blvd., Suite 415, Encino, CA 91436.** Please allow 3 weeks after the show for processing. A 50% processing fee applies.

Exchanges will be considered until July 11, 2008, after which time no further requests will be considered. **Please Note:** Exchanges are limited to Name changes only, and/or products of equal value (subject to availability). Please submit the details of your request for exchange, including the business credentials of the individual to whom you wish to transfer your registration (if applicable) to registration@wsashow.com or mail to: The WSA Show 15821 Ventura Blvd., Suite 415, Encino, CA 91436. Only an individual from the **same company/organization will be considered for exchanges.**

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Please fax or mail your completed form to: **The WSA Show c/o CSI, PO Box 581, Brookfield, IL 60513-0581 Fax: 708.344.4444**