



August 9–11, 2010 Editorial Press Registration Form

To pre-register, please fill out this form and submit to WSA registration.

1. Fill in the downloadable PDF form and fax it to: **708-344-4444** or
2. Print out the completed form and mail it to: **WSA, c/o CSI, P.O. Box 581, Brookfield, IL 60513-0581**

Your press badge will be issued onsite in the WSA Press Office.
A valid picture ID and business card will be required before your badge will be issued.

Complete all sections of this form.

MEDIA REGISTRANT INFORMATION

Mr. Ms. Mrs. Dr. Name _____ Job Title _____

Media Outlet _____

Company Address (Street Address, PO Box, etc.) _____

Suite Number, Floor, etc. _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Direct Phone _____

Direct Fax _____ Email _____ Web site _____

Freelancers check here & complete the following*.
On assignment by: (publication and editor's name, phone number, email)

Freelance writers may be asked to provide work samples

Check here if you **do not** want your email address to be released for use other than official WSA show correspondence.

ADDITIONAL EDITORIAL STAFF

Name	Title	Phone	Cellphone	Email

PLEASE NOTE: This registration serves as an authorization for ENK to use my likeness and/or likenesses of any of the registered parties from any previous, current and future trade shows for the purpose of trade marketing to promote attendance to ENK events.

TYPE OF MEDIA (check one)

Magazine Newspaper Industry Newsletter Broadcast Radio Online Other: _____
(please specify)

MEDIA/FREELANCE PIECE FOCUS

TRADE (check one): Men's Women's Children's Athletic Luxury Accessories Other: _____
(please specify)

GENERAL (check one): Fashion Seasonal Trends Other: _____
(please specify)

RETURN REGISTRATION FORM TO: FAX: 708-344-4444
MAIL: WSA, C/O CSI, P.O. BOX 581, BROOKFIELD, IL 60513-0581