



### **New Buyer Checklist/Tips:**

- ✓ Pre-Register for the show at [www.wsashow.com](http://www.wsashow.com) or [www.thecollectionsatwsa.com](http://www.thecollectionsatwsa.com) as a New Buyer. Click on the “Register Now” tab.
- ✓ Make vendor appointments in advance with companies you want to see.
- ✓ Map out your itinerary with the myWSA Exhibitor Search online planning tool. [http://www.wsashow.com/attendee\\_information/mywsa\\_exhibitor\\_search](http://www.wsashow.com/attendee_information/mywsa_exhibitor_search)
- ✓ Come prepared to introduce yourself to prospective vendors by bringing copies of your business plan, pictures of your store, advertisements, logo, etc.
- ✓ Attend the complimentary Step by Step Orientation for Buyers New to The WSA Show, hosted by our Global Retail Relations Team. Register for our free webinar prior to the show or register online to attend opening morning of the show. <http://www.wsashow.com/homepage/conferences>
- ✓ Sign up online for informative educational seminars conducted by industry experts at the Footwear & Accessories Business Conference at WSA. <http://www.wsashow.com/homepage/conferences>
- ✓ Plan airline and hotel reservations through the WSA Travel Desk before December 18, 2009 to ensure the best rates & travel packages and do not forget to check out our Show Stoppers Program offering you discounts on travel, food and entertainment. [http://www.wsashow.com/homepage/hotel\\_and\\_travel](http://www.wsashow.com/homepage/hotel_and_travel)
- ✓ Wear comfortable shoes!
- ✓ While at the show, pre-register for the August 2010 show before you leave Las Vegas at the myWSA kiosks located on-site.
- ✓ Contact our global retail relations team at [buyer@wsashow.com](mailto:buyer@wsashow.com) if you have any questions or need help.

See you in Las Vegas!