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**A WORLD OF FOOTWEAR COMES TOGETHER AT LATEST WSA SHOW;
FIRST-TIME SELLERS, EXPANDED RETAIL CHANNELS AND INTERNATIONAL BUYERS
LEAVE SIGNIFICANT FOOTPRINT**

(Encino, Calif.) – Aug. 8, 2007 – The latest edition of The WSA Show™ and The Collections at WSA™, the largest and most comprehensive footwear and accessories trade show in the world, brought a global universe of buyers, retailers, manufacturers, brands and marketers together in 1,112,750 net square feet of selling space in Las Vegas, up nearly 9,000 square feet from August 2006. This powerful global marketplace drew 37,485 participants, up 5.4% from the previous year.

Of significance was the 107% growth in online retailer attendance, as well as a 5% increase in boutiques selling apparel, footwear and accessories. “Tradeshows, because they aggregate markets, are particularly effective tools for exhibiting companies to broaden their reach into new retail channels,” stated Diane Stone, chief operating officer of The WSA Show. “Companies expect to see department stores, mass merchandisers and chain and independent shoe retailers. However, as new and evolving retail channels develop for the output of this industry, we actively recruit their attendance so exhibitors obtain greater results from their show participation and open new channels of distribution and expanded touch points between their brands and the consumer.”

Steven Hill, senior director of merchandise planning and analysis for Zappos.com, concurred, pointing out that the show is “a great opportunity for our merchandising team to meet with and get to know senior management from our brands. The show is the best time for us to search out new brands or trends that we may not be buying yet. We also take the opportunity to further educate our Customer Loyalty Specialists on the brands and footwear for their category.”

Of the nearly 1,500 exhibitors participating in the show, 270 appeared for the first time, with 162 exhibiting in the main WSA Show and 108 coming to The Collections at WSA, the luxury show-within-a show. These exhibitors introduced a comprehensive range of footwear, handbags, accessory items, jewelry, and services from 95 countries destined for all retail channels including department stores, discounters, mass merchandisers, independent specialty retailers, Internet sellers and more. The vast exhibition areas featured forward merchandise for spring/summer 2008, as well as styles in stock and available for immediate shipping.

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International Attendance Grows

International attendance continued to rise, as nearly 10 different buying groups from the United Kingdom appeared for the first time, along with buyers representing department stores from Italy, France, Belarus, and Mexico. 25% of participation came from outside the U.S., up 1.6% from August 2006. International attendance has more than doubled in the past three years.

As Lisa Copeland, director of international wholesale for Kenneth Cole Productions noted, "There was a substantial increase of attendance of European buyers attending the show from key department stores and groups throughout Europe. It was so positive to see these key players making the journey and coming to WSA for the first time."

August 2007 – A Show of Global “Firsts”

"This was a show characterized by a dramatic number of firsts," noted Stone. "It was our first time bringing all exhibitors under one roof at the Las Vegas Convention Center, something we'll be able to do every August from now on. For the first time, we developed an energizing Style Walk Lounge that created a focal point with live modeling and a hip, deejay vibe where buyers could relax and mingle. It was our first three-day show, which proved a welcome cost-savings for all participants. And it was the first time that jewelry designers brought their talents to The Collections at WSA."

There were a number of first appearances from important buyers from the far corners of the world. WSA retail ambassadors in the United Kingdom and Germany achieved participation from these areas that rose by more than 60%. Germany's SABU buying group represented a substantial first-time delegation, while U.K. retailers sent first-time buyers at all retail levels. With August being the traditional European vacation period, the fact that buyers from France's Printemps chain and Italy's Biella Scarpe stores attended is even more significant. According to Stone, "given the inroads that our retail relations team has made, both here and abroad, we anticipate that our outreach to key buyers will meet with continued success. Now, more than ever, The WSA Show is essential for footwear and accessories manufacturers that want to expand their markets globally."

SABU Schuh & Marketing GmbH, a large buying group in Germany, arrived at The WSA Show with six high-profile German retailers. "The event was truly impressive, the passion of the exhibitors and the high standards of product display and presentation second to none," stated Ralph Hanus, CEO of SABU. "The marketing concepts behind many of the U.S. brands meant that discussions could go well beyond the price considerations that so often tend to dominate meetings in Germany. In addition to the orders placed by some of our members, we established a variety of very promising contacts which wouldn't have been possible at the European fairs. We look forward to returning to WSA."

Stefania Porro, purchasing manager of Italy's Biella Scarpe stores, summed up the international reaction to The WSA Show well: "We found the brand mix in the various price ranges very interesting and were also impressed by the readiness to show clients the latest products, with a great dose of enthusiasm for the next season. There was a high degree of fashion innovation and a decidedly vivacious range of colors on display, making the fair anything but tiring and a must see that offers a 360-degree vision of the shoe world."

Exhibitors Report Brisk Business with Key Retailers

Many exhibitors benefited from buyer interest. It's not surprising that Philip Chemla, president of PSDI USA that markets the Ed Hardy brand, declared that "the show is always good for us, but this show was absolutely amazing. We never had any down time."

Even a first-time exhibitor like Kayne Gillaspie, a former "Project Runway" contestant, found the show to be the right place to launch his Johnathan Kayne line of evening shoes. "There are tons of amazing vendors here," Gillaspie noted. "The best of the best shop here. You have the buyers from Nordstrom and the online accounts such as Zappos, Shoebuy, and Amazon. Anyone who is in shoes knows about The WSA Show. We've made great contacts and new accounts."

The Collections at WSA Showcases the Luxury Sector

At The Collections at WSA, the response was equally enthusiastic. First-time attendees from Harvey Nichols, the leading fashion-driven department store group in the U.K. and several Middle Eastern countries, were initially hesitant about coming because of extensive travel in Europe. "I was really impressed with the size of The Collections at WSA and the number of designer collections it has. Yet despite its size, it is extremely well-organized and is in a much nicer environment than any other trade show I have visited. It was very helpful to be able to see a lot of the brands we buy from early in August and, additionally, The Collections certainly seems to be the place to see up-and-coming names," commented Tina Lamb, accessories and shoes international collections buyer.

Singh of the Shoe Studio Group also enjoyed the "more specialized brands" found at The Collections at WSA. "It was brilliant to get such a wide overview so far ahead of GDS and MICAM," he noted.

U.S. independent retailers also fared well at the luxury show. According to Sharon Loya, co-owner of Bill Loya in Salt Lake City, "The Collections at WSA makes it easy for a specialty store to see the lines, and to have them all under one roof is just wonderful. We're really a clothing store, and we have shoes as an accessory. It's important for us to see the best that's out there and to see what will work best for our business. We will be adding a few new designers to our assortment that we may not have seen had we not come to the show."

Further west, Marty Bebout of Blue Bee, an upscale retailer in Santa Barbara, commented that "The WSA Show is an important show for us and we attend the show twice a year. The shoe category has become an important department at our stores and we can knock out half of our vendors in one visit. We really appreciate that there are more quality vendors at The Collections at WSA and tons of the vendors we like such as Ralph Lauren, Puma, and John Varvatos. For the most part, we go to The Collections at WSA to see the vendors whom we buy from repeatedly. One of our favorite vendors is Marc by Marc Jacobs. The new line is really perfect for the time, and is a refreshing and new look that we love. We did pick up a few new vendors."

THE WSA SHOW/ POST-SHOW --- 4-4-4

Coming in February 2008: Global Strategic Footwear Forum and Launch of Materials at WSA™ Expo & Conference

The next WSA Show is scheduled for Feb. 21-23, 2008. The Collections at WSA will continue on a four-day schedule from Feb. 21-24, 2008, at the Venetian Hotel Resort & Casino. The WSA Show will also bring back the very successful business program, the Global Strategic Footwear Forum, hosted by analyst John Shanley of the Susquehanna Financial Group. This Forum brings senior executives from the footwear industry together for a stimulating look at significant factors affecting the industry.

Several of the most important affiliate groups in the footwear industry will convene in conjunction with the show due to the robust platform for industry participation that this marketplace represents. The National Shoe Retailers Association (NSRA) will hold its full day educational program for independent specialty retailers on February 20, 2008; The Footwear Distributors and Retailers of America (FDRA) will meet; and John Shanley, of SIG will host a program featuring executive presentations to the financial and investment community. "These groups choose to attach their programs to The WSA Show because everyone is in town and focused on the issues and business of the industry," stated Stone. "The show and all these programs benefit from these co-locations, and attendees achieve time efficiency and accomplish a great deal making only one trip."

In February, 2008, the supply chain will be brought to Las Vegas alongside the finished product with the launch of the Materials at WSA Expo & Conference. Opening Feb. 19, it will start two days before The WSA Show and overlap it by one day to conclude on Feb. 21. This entirely new program will bring global suppliers in leathers, synthetics, components, sourcing and technology to the U.S. to allow footwear designers and developers a new opportunity to view the most innovative materials and supplies in an extremely convenient, accessible environment at The Sands Expo Center. Nearly half of the exhibition space for this show has already sold out. Attendance is by invitation only.

About The WSA Show and The Collections at WSA

The WSA Show is the world's largest and most comprehensive footwear, handbags and accessories marketplace. The twice-yearly events in Las Vegas attract more than 36,000 participants from 95 countries in 2.1 million gross square feet of space. *The Collections at WSA*, a show-within-a-show, features over 350 luxury footwear and accessories designers from around the globe in an exclusive upscale setting in the suites at The Venetian.

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