



For Immediate Release

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**THE COLLECTIONS at WSA™ to HOST
FIRST CHARITY EVENT: SILENT and ONLINE AUCTIONS
to BENEFIT OVARIAN CANCER RESEARCH FUND**

“Super Slippers” Auction and Glass Slipper Awards to Occur Feb. 3

Designer Shoe Auction on eBay to Occur Jan. 24-31, Feb. 3-10

(Encino, Calif.) – Dec. 19, 2006 – *The Collections at WSA™* will host both silent and online auctions as part of its first charity event to benefit the Ovarian Cancer Research Fund (OCRF). The “Super Slippers” program is an exciting new element of “The Glass Slipper Awards” cocktail party that honors display innovation within the exhibitor suites. *The Collections at WSA* is the premier luxury footwear, handbags and accessories “show-within-a-show” held in Las Vegas as part of the The WSA™ Show, Feb. 1-4, 2007.

The “Super Slippers” silent auction presents soft sculpture shoe-shaped “slippers” that are decorated, embellished and styled by the leading footwear designers exhibiting at the show. These one-of-a-kind works of art will showcase the designs of Bettye Muller, Taryn Rose, Claudia Ciuiti, DETNY by Shane & Shawn, and many more. Silent auction bids will be limited to those attending the “Glass Slipper Awards” on Sat., Feb. 3, 2007, from 6:30 to 7:30 pm at Pinot Brasserie, located on the casino level of The Venetian.

“It is an important step for us to be able to leverage the strength of the designer footwear sector worldwide to benefit the OCRF while raising the profile of the show. This is our way of honoring our exhibitors while helping OCRF and this charity event -- all with the purpose of raising money to fight this silent killer of women,” said Leslie Gallin, director of *The Collections at WSA™*.

Bidding online for designer footwear and handbags donated by exhibitors with the proceeds to benefit OCRF will be open to shoe-lovers all over the world via *The Collections at WSA/OCRF* live eBay auction (www.ebay.com/wsacollections) Jan. 24-31, 2007 and Feb. 3-10, 2007. Most of the brands now exhibiting with *The Collections at WSA* are expected to provide product to the auctioned off.

All of the proceeds from the winning eBay bids will be donated directly to OCRF to support ovarian cancer research. Those new to eBay can register at no charge and begin bidding immediately.

“OCRF is thrilled to partner with *The Collections at WSA™* and to be the charity beneficiary of the Super Slippers and eBay auctions,” said Jamie Boris, co-executive director, OCRF. “We are so grateful for *The Collections at WSA*’s dedication to our cause and our mission to eradicate ovarian cancer. We know that this partnership with an entire industry sector will significantly raise awareness of ovarian cancer and much-needed funds for research, and for this we are most appreciative”

Founded in 1994, The Ovarian Cancer Research Fund is a non-profit organization devoted to the formulation of early diagnostic treatment programs and research towards the ultimate conquest of ovarian cancer. Under the leadership of Liz Tilberis, the late editor-in-chief of *Harper's Bazaar*, OCRF experienced tremendous growth gaining national prominence as an organization committed to changing the course of this deadly disease. Today, OCRF is one of the leading independent agencies dedicated to advancing ovarian cancer research in the U.S. Additional information is available at www.ocrf.org.

The Collections at WSA™ is the largest and most prestigious luxury designer fashion footwear and accessories event in the world featuring more than 350 international designers. As a “show-within-a-show” (held simultaneously with the twice-yearly WSA Show™), *The Collections at WSA™* enables the discerning buyer to select from the best of the luxury market under one roof, at one time. Each WSA Show™ attracts more than 36,000 participants from 95 countries including 1,600 exhibitors showcasing over 6,000 brands. For more information, please check www.thecollectionsatwsa.com.

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