



**The WSA Show, Las Vegas, 1 – 4 August
Mandalay Bay and Sands Expo**

**The Collections at WSA, 1 – 4 August
The Venetian**

**THE WORLD'S MOST COMPREHENSIVE FOOTWEAR EXHIBITION -
LEADS THE FIELD WITH SPRING/SUMMER 07 DESIGNS**

Ahead of all the other international footwear trade exhibitions – The WSA Show, held in Las Vegas opens its doors to next season's Spring/Summer collections on 1 – 4 August 2006. Covering an area of over 200,000 square meters, with 1,600 exhibitors representing more than 6,000 brands, the show presents an insight into the very latest designs and emerging trends.

WSA has recently established an office in Europe, for the facilitation of closer relationships between European retailers / buyers and the brand owners and manufacturers. For European retailers the trip to Las Vegas in August is invaluable, to meet with global brands of US origin such as Diesel, Nine West, New Balance, The North Face, Merrell, Timberland, K-Swiss and Skechers, along with other international exhibitors. Visitors can have strategic conversations with top-level brand executives enabling them to build beneficial business relationships that would not come about at other shows. As Diane Stone, Chief Operating Officer for WSA explains:

“Even if product has been sourced locally through European representation or distribution, key executives need to meet with key executives giving visitors a chance to have strategic conversations with the people who count and these people are available at the show. In addition, the extent of the brand vision and product offerings which are exhibited by these companies at The WSA

Show bring them to life in very important ways for the connections to be made.”

The WSA Show covers categories ranging from athletic, children’s, comfort, contemporary, juniors, men’s, women’s, rugged to handbags and accessories. New names for August include La Sportiva, Pirelli Footwear and Springboost.

Serving the luxury and designer market is The Collections at WSA – the jewel in the WSA crown. Not just another section at the event – but a show within a show – The Collections at WSA takes place on 5 floors of suites and exclusive ballroom environments at The Venetian. Showcasing more than 300 top brands and designers The Collections at WSA offers the largest and most comprehensive selection of luxury footwear and accessories under one roof, anywhere in the world. Each floor at The Collections at WSA is merchandised by product category and price point. This August key brands include: Etro, Kate Spade, Giuseppe Zanotti, Missoni, Sergio Rossi, Sigerson Morrison as well as new names such as: Anya Hindmarch, A Testoni, Gil Carvalho, Les Tropeziennes, Martin Margiela, Nanette Lepore, Piatonna, Rupert Sanderson, Tory Burch and Viva

In addition to this, a full program of seminars and Style Talks are featured at the August show. More information on these educational seminars covering various industry topics, and informative talks from top-level industry experts can be found on the show website: www.wsashow.com.

Exhibitors at WSA tend to be appointment driven, holding diaries for the whole event. Retailers and buyers should arrange these meetings in advance and for those wanting guidance with this procedure, the WSA European Office is in place to assist. For further information, please contact Philippe Versluysen, European Director: +39 (0)2 45483834 or +44 (0)20 8123 5959 or email: pversluysen@wsashow.com

For further information, or to register for the event please visit:
www.wsashow.com or www.thecollectionsatwsa.com.

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Notes to editors:

About WSA (World Shoe Association) Twice a year in Las Vegas, WSA simultaneously hosts the WSA Show, the world's largest and most comprehensive marketplace for the footwear and related accessories industry, and The Collections at WSA, the world's largest luxury footwear and accessories event. Featuring over 1,600 exhibiting companies and 6,000 brands and nearly 36,000 participants from 90 Countries, these combined events offer an unmatched opportunity for manufacturers to showcase their products and for retailers to discover the latest trends. The WSA Show is the must-attend event for anyone involved in the footwear and accessories industry. For more information, please visit www.wsashow.com or www.thecollectionsatwsa.com.